

About the 'Ed' in Club Ed



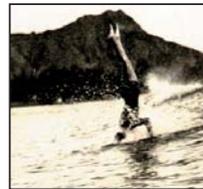
ED has devoted his life to surfing. In 1969 at age 12 living in San Francisco he started to surf Ocean Beach, and continued through

his Salinas High School years surfing daily in the Monterey Bay. Residing in Santa Cruz since 1986 has allowed him intimate knowledge of the local waves.

Ed has surfed almost every day of his adult life, from the smallest to the largest waves on earth. He especially enjoys the largest, both paddling and tow-in surfing. His surf trips have included breaks in the Philippines, Bali, Java, Samoa, the Maldives, Fiji, Tahiti, Peru, Costa Rica, Chile, Nicaragua, Australia, and frequently Hawaii, mainland Mexico and Baja. He competes both locally and internationally in short boarding, long boarding, tube riding, big waves, and stand up paddling.

He has taught water sports professionally since 1983, including 7 years as the Outdoor Recreation Program Director at Fort Ord., where he also coached the winning Army Surf Team. Ed headed the UCSC surfing program, earning him the honorary title "Professor of Surfing". Shaping and designing with Pearson Arrow Surf boards since 1989 has enhanced his ability to help surfers choose surfboards that work best for them.

Ed's Grandmother Dorothy Becker was the first woman to perform a headstand on a surfboard, in 1915. She was taught surfing by David Kahanamoku (Duke Kahanamoku's younger brother) while competing in a national swim meet in Hawaii.



There is nothing Ed would rather do than help others feel the joy and exhilaration of surfing or stand up paddling.

Stand Up Paddling

Stand Up Paddling, or SUP is the fastest growing sport in the world. There is good reason it is gaining so much popularity! It can be gratifying at all levels of athletic ability. SUP for a beautiful cruise, an ample core work out, or into challenging surf. We also do SUP Yoga!

Having a lesson with Club Ed's professional instructors is a great way to gain Stand Up Paddling skills. You will learn the art of efficient paddling, steering, safety, condition assessment, self rescue, and etiquette. Our staff teaches all levels, including SUP wave riding! Learning with us gives you the foundations to rent and practice on your own, here and on water all over the world. (We also know the SUP market and can help you make smart choices if you plan to purchase.)



Come join us!

Details on each on reverse side

BEGINNER GROUP SURFING LESSON OR STAND UP PADDLE LESSONS
2 hours: \$90 per person (ages 11 and up)

GROUP FOLLOW-UP SURFING LESSONS OR STAND UP PADDLE LESSONS
2 hours: \$75 per person (11 and up)

SEMI-PRIVATE SURFING LESSON (ONE INSTRUCTOR, 2-3 STUDENTS)
2 hours: \$120 per person (8 and up)

PRIVATE SURFING INSTRUCTION (ONE ON ONE)
\$120 per hour, per person; 1, 1½ or 2 hours (all ages)

Ask about our special rates for private groups

- All Equipment Included
- VISA, Mastercard accepted

Call us today to schedule a lesson, book a surf camp or to get more information! Or book online.

VISIT US ON THE WEB!
<http://www.club-ed.com>

LOCAL PHONE
 (831) 464-0177



SPONSORS



Recognized by National and International Media

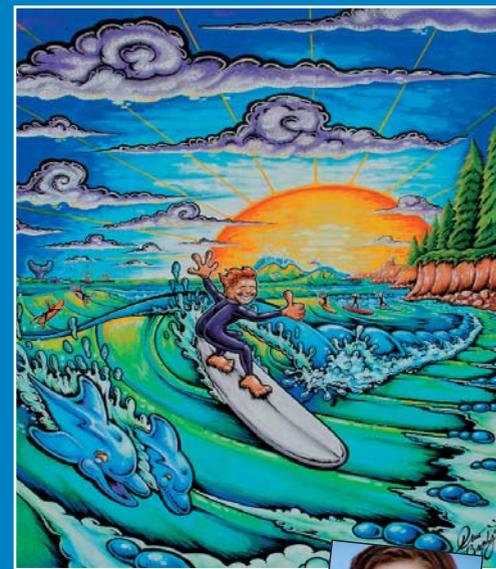
Club Ed International Surf School and Camps have been featured in national and local media, including the New York Times, National Geographic Adventure Magazine, Sunset Magazine, Alaska Air Magazine, the Disney Channel, San Jose Mercury News, Sacramento Bee, and the Santa Cruz Sentinel.

Visit us on the web at our IN THE NEWS link at www.club-ed.com

Learn to SURF or SUP with Club Ed

INTERNATIONAL SURF SCHOOL & CAMPS

Santa Cruz's #1 Surf School



AS SEEN ON THE

Disney Channel!

Learn from people who care the surf instruction professionals



VOTED BEST OF SANTA CRUZ

Learn skills that are yours forever!

Beginner:

wave dynamics, ocean safety, paddling, surf etiquette, standup and riding techniques.

Intermediate:

wave judgement, riding the curl, angled take-offs, trimming, cutbacks.

Advanced:

short boarding, off-the-lips, bottom turns, deep pocket riding, floaters, carving, competition strategies.

Expert:

late drops, tube riding, aerials, round-house cutbacks, lip rides, 360 maneuvers, big wave training and more!

Live your dream! to surf!

Let surfing enhance your life! Surfing is one of the most exhilarating, healthy, and natural experiences available. See what a difference professional surf instruction and the latest technology can make.

Every Club Ed surf coach is a qualified professional. They are carefully selected, experienced instructors and experts in surfing. Most of our instructors are Lifeguard certified. All are CPR, and First Aid certified.

We are genuinely interested in your goals and concerns. This is the Club Ed difference. We understand that **"you won't care how much we know, until you know how much we care."** Our priorities are safety, fun, and learning in that order!

Club Ed has excellent local locations where we teach, allowing us to provide you with the best waves on any given day. Each location has unique surf features, which we utilize to suit the needs of our clients.

Our proven teaching methods and equipment have taken decades to develop. Our specially designed Softboards are the best on the market. We exclusively use O'Neill wetsuits to keep you warm and comfortable in the water. As your skills improve, we have a selection of specially designed Pearson Arrow Surfboards for you to try out. This is an excellent way to keep advancing your skill level and a great way to "try before you buy."



Beginner Group Surfing Lesson

In these two hour lessons we introduce surfing fundamentals, etiquette, safety, wave dynamics, paddling skills, surfboard positioning, maneuvering, proper stand-up and riding techniques. We have both Open Groups and Private Groups available by reservation. Form your own private group with 4 or more. Larger group discounts are available upon request for groups of 5 or more. **Special sessions for women or men only, wedding parties, bachelor/ette parties, corporate team building, school groups, church groups, birthday parties, Yoga and Surf Retreats are also available.**

Group Follow-up Surfing Lesson

Two hour Group Follow-up Lessons are designed for anyone who has previously taken any surfing lesson or camp with us. **Improve Your Skills!** Join other students to receive more helpful tips from our Master Instructors using our specially designed surfboards.

\$75.00 per person (ages 11 and up)

Semi-Private Surfing Lesson

Learn to surf in your own exclusive two hour semi private lesson with your family members or friends. These sessions offer a greater level of instructor attention than our standard group lessons, 2 to 3 students per master instructor tailored to fit any skill level or age.

Price: \$120.00 per person (ages 8 and up)

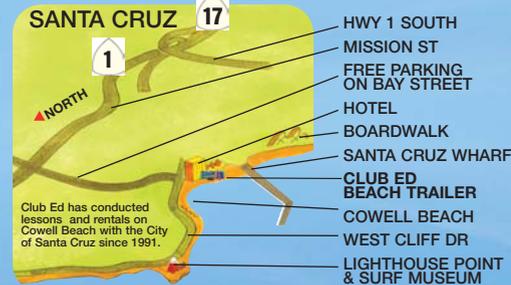
Private Surfing Instruction

For those who want one-on-one surf instruction from our Master Instructors. These lessons are highly recommended for students who want to bring their surfing to the next skill level. Private instruction is available in 1, 1 1/2, or 2-hour sessions.

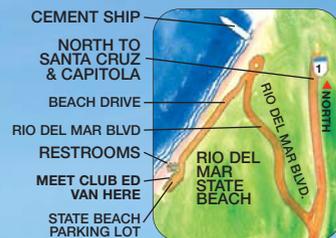
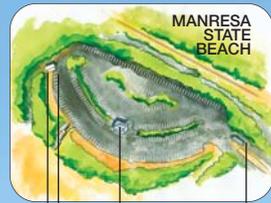
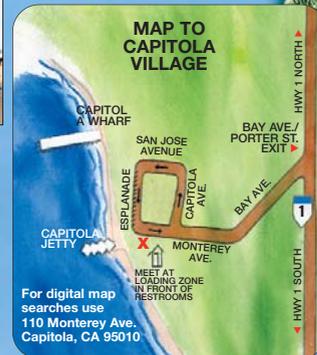
Price: \$120.00 per person per hour (all ages)

Santa Cruz

Map to Club Ed Surf School & Rentals at Cowell's



Club Ed Surf School and Rentals Trailer is located on the right side of the Santa Cruz Wharf in front of the Hotel on Cowell Beach. If you get lost phone Club Ed at the beach trailer: (831) 459-6664.



Manresa State Beach



We have contracts with the City of Santa Cruz and the California State Parks. We serve organizations such as the YMCA, Boy and Girl Scouts of America, Kennolyn Camp, ID Tech Camps, the Santa Cruz and Capitola Park and Recreation Departments, schools of all types and ages, including persons who are physically challenged.

SANTA CRUZ SUMMER

Surf Camps

Surf camp is a great way to immerse yourself in surfing for the first time or work on more advanced skills. **Club Ed camps are designed for teens and adults at all skill levels.** Beginner and experienced surfers will progress quickly under the attentive eyes of camp founder, Ed Guzman, and his team of excellent Surfing Instructors. Our overnight camp is located at the Manresa Uplands State Park, just steps away from our secluded surf break where you can surf to your heart's content.

Club Ed Surf Camp is all about having lots of fun and learning in the safest environment possible. Come enjoy the easy atmosphere and experience the natural beauty of the Monterey Bay Marine Sanctuary. Dolphins surf in our break! We eat excellent food, play ping pong & beach volley ball, Frisbe Golf, visit local attractions such as the Santa Cruz Beach Boardwalk, the Santa Cruz Surf Museum, and Long Marine Lab. In addition to surfing, you will receive a massage and a surfing DVD starring you and your fellow surf campers.

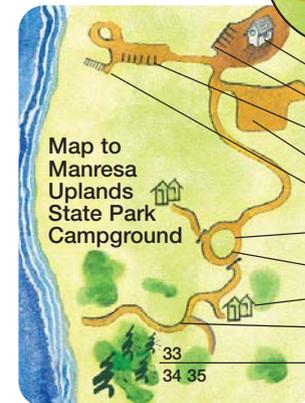
Also: We provide surfboards, wetsuits, (or bring your own) and unparalleled surfing instruction. Our delicious healthy meals keep campers coming back every year. Each camper receives a special edition Club Ed Surf Camp T-Shirt.

You will become a much better surfer by the end of the week. We guarantee it!

Mid June through mid August, Sundays through Fridays every week! SUP/Surf Camp mid June.

Space is limited! Contact our office early by email or phone to make your reservation.

Price: \$1100.00 per week, per person. (Ages 12 and up. Under 12 must attend with parent or older sibling).



Deluxe Spring Cabo Surf Trip

Join us for the "Ritz" of recreation and relaxation in San Jose Del Cabo, Mexico! Stay at the luxurious Cabo Surf Hotel right on the beach in front of our favorite surf breaks. Great meals, massage, and much more! Spring in Cabo has consistently excellent waves and plenty of enjoyable diversions. **Tour takes place after Easter, please contact us or see our website for exact dates. Price: \$2,600**

Customized Surf Trips

You can take your personal professional Club Ed surf coach with you on your own customized surf trip to any place in the world! Ride the best waves of your life with the help of our expert instruction and travel knowledge. Contact us for details.

5 Day Santa Cruz Thanksgiving Surf Vacation

We stay at the Dream Inn Hotel, overlooking the sandy beach, just steps from the world famous surf breaks at Cowell's, Indicators and Steamer Lane. Enjoy the pool side, jacuzzi hot tub and a massage. Beginner through advanced surfers enjoy the fun and success that Ed and his professional surf coaches bring to surf sessions. Contact us for details. **Price: \$2,600**

